



CHAIR & EXECUTIVE DIRECTOR'S MESSAGE

The key objective of the Community Foundation of Southeastern Alberta is connecting the wishes of donors with initiatives that make a difference in the lives of those in our local communities. We do that by working hard to live by the theme of our patron, Governor General David Johnson, which is to be 'Smart and Caring'.

Measured against our five strategic goals; taking an active community leadership role, improving communications, growing our endowment funds, caring grant making, and smart organizational capability 2014/2015 has been a very successful year for the Community Foundation.



Our Vital Signs report enables us to take a 'active community leadership role' by providing an essential snapshot of the quality of life we all enjoy and to provide a better understanding of our strengths and an insight to those areas where we need to improve. This report served as a guide for the work of the Foundation and to inspire others to consider addressing pressing issues. We take great pride in our Vital Activity programs such as Vital People Awards and Vital Impact Grants.

New initiatives including the establishment of our Knowledge Centre and Random Act of Kindness Day has resulted in 'improved communications' within our communities on the key objective of the Foundation.

From a financial perspective, with the contributions from donors and our eleven percent return on assets has allowed the Foundation to 'grow our endowment funds' from \$9 million to \$11 million. Our work is made possible thanks to the generous donations, which in the past year combined to provide gifts of over \$450,000. A special thank you to those 7 new donors who, over the last 12 months, have made a future endowed gift and therefore qualified to become Heritage Members of the Legacy Club.

Finally, our Grants Committee assigned over \$400,000 to social profit organizations providing much needed support of their front line work helping those in most need in our communities.

This year we said farewell to board members, Darren Hirsch and Rick Redmond who both retired from the Board; thank you for your dedicated service to the Community. To new board member Tyson Halmrast a very warm welcome.

Work is already underway on activities that will make those giving back to our communities proud to be a part of the Community Foundation of Southeastern Alberta.

We invite you join us and together we can make a difference.

GERRY LABAS
Board Chair

MIKE CHRISTIE
Executive Director

A special thank you to our 2014/2015 Sponsors:

2015 MEDICINE HAT'S Vital Signs



Chairs Reception 2014



Just in Case 2015



RBC Wealth Management
Dominion Securities

Founders Day Picnic 2015



PRITCHARD & CO.
LAW FIRM, LLP

Annual Report 2014/2015



JARISLOWSKY FRASER LIMITED
INVESTMENT COUNSEL
FOUNDED IN 1955

2014/2015 SMART & CARING COMMUNITY

Annual Report

*Change is Possible
because you give...*



**Community
Foundation**
of Southeastern Alberta

Today. Tomorrow. Forever...



**Community
Foundation**
of Southeastern Alberta

**SMART & CARING
COMMUNITIES**



**COMMUNITY
FOUNDATIONS
OF CANADA**

104, 430 - 6th Avenue S.E.
Medicine Hat, Alberta T1A 2S8
P 403.527.9038 F 403.527.9204
E info@cfsea.ca W www.cfsea.ca



@cfsea



of my community
THE FOUNDATION
starts with you and me...

HISTORY

The idea of organizing a charitable foundation for Southeastern Alberta began with rancher John O. Ignatius. The Medicine Hat Community Foundation was then founded in 1992 through an act of Legislature of the Province of Alberta. It is a non-government, non-political and non-religious independent organization that operates under the guidance of a diverse group of community-minded volunteer Board of Directors.

VISION

*Creating a better community
Today, Tomorrow, Forever...*

MISSION

Improving the quality of life for the people of Southeastern Alberta through the development of permanent endowments, responsible grant making and inspiring community leadership.

Professional Management

Investment Manager: Jarislowsky Fraser Ltd.
Banker: TD Canada Trust
Custodian: RBC Investor Services
Auditor: Ensminger Beck & Thompson
Legal Counsel: David Carter

Attendance

2014-2015 Board Member	Board Meetings
Gerry Labas	8
Todd O'Reilly	7
Nora Way	8
Ryan Dorton	8
Warren Stark	8
Luke Day	5
Eric Springman	5
Jeff Welling	8
Rick Redmond	7
Darren Hirsch	2
Dennis Egert	6
Larry Johnson	6
Neil Maser	7
Mike Anctil	8
Darren Folkersen	3
Total	8

Staff

Michael Christie – Executive Director
Lee Krasilowez – Communications & Grants Manager
Trish Richard – Coordinator Philanthropic Services

SMART & CARING

COMMUNITY FUND GRANTS FALL 2013/SPRING 2014

Kidsport Society of Medicine Hat & Redcliff

~1,300 from the Growing Active Kids Fund
Kidsport Medicine Hat/Redcliff Operations
\$10,870

Redcliff Youth Action Society

~\$680 from the Megan Wahl Fund
Youth Centre Supper Program
\$5,432

Easter Seals

Mobility Health
\$11,000

Medicine Hat Adaptive Sport and Recreation

~\$865 from the Elaine Wiedeman Fund
Sport for All
\$4,313

Crisis Assistance Network

c/o John Howard Society
Access to Public Transport for All
\$4,400

Canadian Mental Health Association

~\$470 from the Mayor's Community Fund
Board Leadership
\$1,603

Schizophrenia Society of Alberta

Partnership Education Program
\$8,800

Hanna Volunteer Association

Bridging the Gap
\$16,500

#15 Air Cadet Squadron Sponsorship Committee

Aviation Familiarization for MH Cadets
\$3,300

Ashton's Place Youth Center

~\$500 from the Brooks Community Fund
Leaders of Tomorrow
\$3,250

Big Brothers Big Sisters Association of Medicine Hat

Photocopier
\$5,016

Family YMCA of Medicine Hat

Get Active Program
\$22,000

Hope Street Compassionate Ministry

Resources Management Trailer
\$2,098

Redcliff Library

~\$1015 Methanex Social Investment Fund
New Shelving Project
\$2,098

Schizophrenia Society of Alberta

Family Support
\$9,900

Medicine Hat Public Library

Re-upholstery for the MHPL's next 100 years
\$5,500

Miywasin Society of Aboriginal Services

Archery Project
\$4,950

Ashtons Place Youth Centre

~\$2740 from the Claude Bishop Fund
Foodie Tuesdays
\$10,726

Parkinson Alberta Society

Positive Thinking Through Music Therapy
\$3,300

Total Smart & Caring Grants

\$138,458

COMBINED DESIGNATED

GRANT TOTALS

FALL 2014/SPRING 2015

Total Designated Grants

\$30,213

Total Field of Interest Grants

\$14,450

Total Donor Advised Grants

\$7,540

Youth in Philanthropy

\$15,000

Total Agency Funds

\$28,640

Total Scholarship Funds

\$39,820

Total Flow Through

\$1,000

Total Grants Disbursed

\$274,121

VITAL IMPACT GRANTS

The Community Foundation of Southeastern Alberta launched the Vital Impact Grant Program in 2012, funded by the Smart and Caring Endowment Fund. The program was established to fund initiatives that build capacity in the community, focusing on issues arising out of the annual VitalSigns® Publication. Since the inception of the Program in 2012, the Community Foundations Community Leadership Committee has granted \$85,000 for Vital programming in Southeastern Alberta. Volunteers on the Community Leadership Committee proactively researched many charitable organizations, conducting a thorough analysis of all needs presented. The Community Foundation is pleased to announce six Vital Impact grant recipients who focus on learning, transportation and food security.

Medicine Hat Early Childhood Coalition – Roving Gyms (\$8000)

Roving Gyms provides a play space and social setting for children aged 0-6 and their parents. Roving gyms helps parents to build a sense of community and belonging while their children take part in fundamental development through play. After a successful second season, Roving Gyms has expanded their programming to include Wednesdays at the YMCA in Southridge, allowing for a wider variety of family access.

Food Bank – Food First Pilot (\$15,000)

The Food Bank is piloting a specialized project that aims to make 10 low income families food secure within 1 year. The carefully selected families will receive equipment, resources and education to achieve improved food security. Families will be able to demonstrate greater knowledge about food safety, preparation, preservation, hygiene in the kitchen, reading food labels, whole foods, meal planning, budgeting, and more.

Fresh Start to School (\$10,000)

A one day event (to serve all 3 School Districts, held at the end of August) where an invited group of parents and children can access a wide range of health, school administration, recreational and personal care services to help prepare for the 2015/2016 school year. The focus of this event is on “wellness” and connecting children and families to partners in the community so they access resources, as well as pick up some necessities to ease the financial burden of the back to school season.

Medicine Hat Public Library – Tic Tac Teen Program (\$3000)

Youth gather weekly to join in activities such as medieval nights with jousting and costumes, Improvisation evenings, pirate nights with ship races and anime nights. Tic Tac gatherings provide youth with a safe and fun environment that promotes teamwork and camaraderie. “We get to have a space where we can have fun and be accepted” said one member of the Tic Tac group.

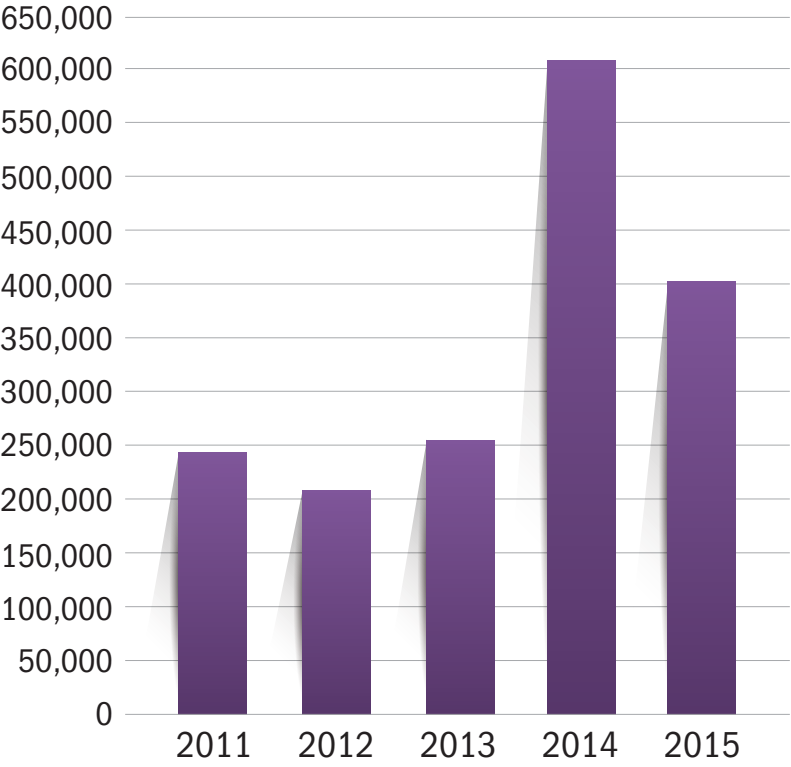
Medicine Hat Public Library – Post Teens Program (\$1500)

As a result of the successful Tic Tac teen program, the Library has developed a well-attended ‘Post Teens Program’ that is offered to those who have graduated from the Tic Tac program.

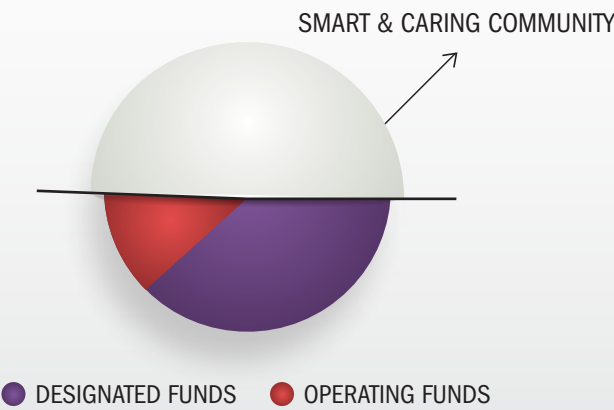
Shortgrass Library – Teen Programming Kits (\$1500)

The concept is simple: package everything required to run a successful teen program into a plastic tote and make it available to member library staff.

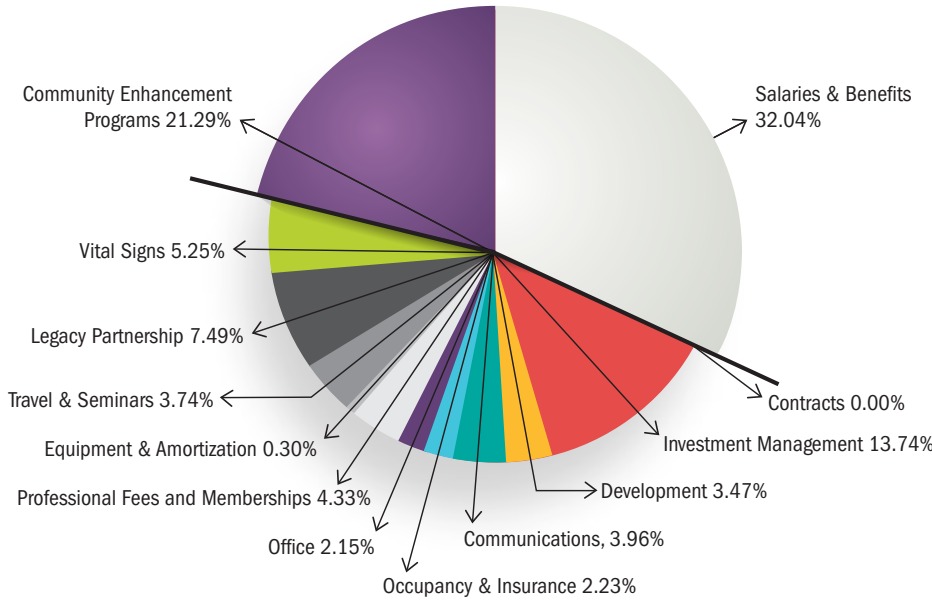
TOTAL GRANTS
JUNE 2015



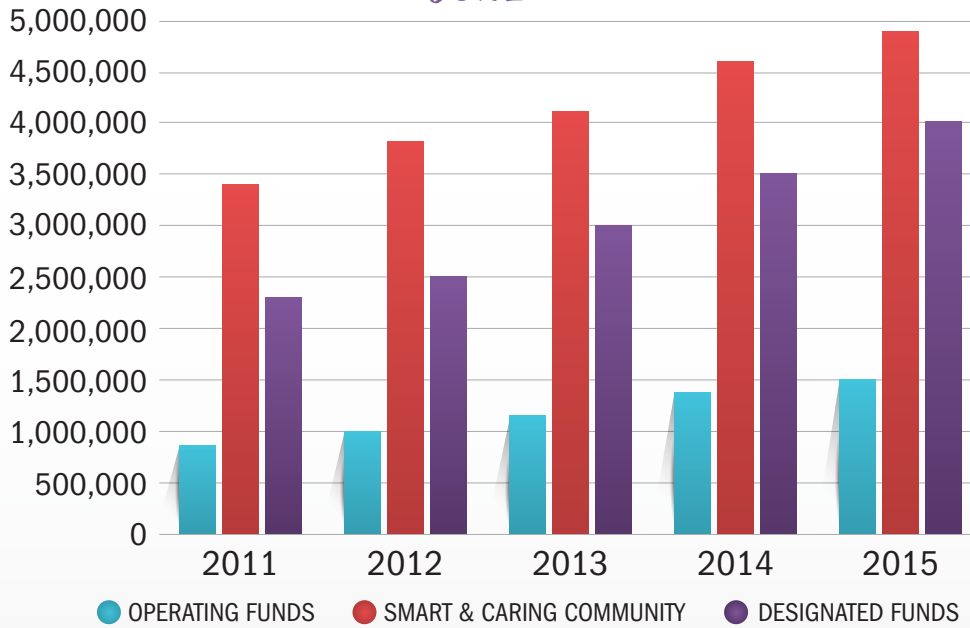
TOTAL ENDOWMENT FUNDS \$10,432,737
JUNE 2015 (MARKET VALUE)



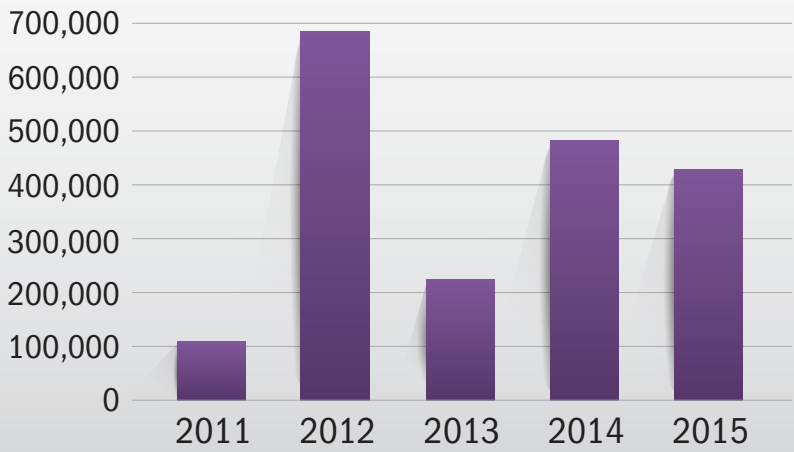
2014/2015 ADMINISTRATIVE COSTS = \$369,249



MARKET VALUE TOTAL ENDOWMENT FUNDS
JUNE 2015



TOTAL ENDOWED DONATIONS BY YEAR



HERITAGE MEMBERS

Kathy Hern	Bill Bauman*	Marion Bauman
Ben Hern	Doug Heine	Ted Rodych
Mike Christie	Shirley Heine	Donna Rodych
Ann Christie	Robin Houlston	Les Pearson
Adele Armstrong	George Greenfield	Louise Pearson
Gilda Valli	Gary Stimson	Bill Lloyd
Dr. Al Garden	Anita Stimson	Fay Lloyd
Donna MacLean*	Bill Roberts	Dan Kammerer
Keri Bradford	Lavina Roberts	Cheryl Shabatara
Nelson Hogg	Donald Saunderson	Ken Torrance
Sharon Hogg	Marjorie Saunderson	Manuel Raber*
Barry Neubauer	Dr. Shann Snedden	Karen Cunningham
Janet Neubauer	Tanis Garden	Sandy MacKay
Penny Krassman	Walter Sauve*	Jane MacKay
A. Murray Sihvon	Alex McDougald*	Janine Dawson
Margaret Sihvon	Anonymous 7	Timothy Clugston
John Summerbell	Dr. Bill Taylor	Eleanor Moon *
Freddie Summerbell	Nicolas Bachmeier*	Eleanor Grona
Dr. Ted Valli	Patrick Knight	Lois Bourassa
Honourable Rob Renner	Kimberley Knight	Rodney Siegle
Todd O'Reilly	Mata Rinke	Shirley Siegle
Darlene O'Reilly	David Panabaker	
Lavern Kurpjuweit	Debbie Panabaker	
Mary Kurpjuweit*	Elizabeth Mueller	
Ann Bernhardt	Brian Rothwell	
Otto Bernhardt	Gwen Rothwell	

* denotes deceased

A YEAR IN REVIEW
at the CFSEA

- 01 BIG BROTHERS BIG SISTERS OPENED A FUND
- JAYNE HALLADAY LEFT THE CFSEA02
- 03 HOSPICE ADDED \$90,000 TO THEIR FUND
- TOTAL GRANTS DISBURSED REACHED OVER \$4M04
- 05 WOMENS SHELTER ADDED OVER \$100,000 TO THEIR AGENCY ENDOWMENT

LEGACY CLUB 2014

Individuals

--
Drew & Frances Barnes
Richard & Linda Bide
Dietrich Brand
David & Karen Carter
Michael Christie
Austin & Marilyn Curtin
Ryan Dorton
Craig Elder
Al & Tanis Garden
Stuart & Carmia Green
Roy & Dianne Hanson
Doug & Shirley Heine
Bob & Judy Herring
Patrick Knight
Lee Krasilowez
Uwe & Anke Krickhahn
Gerry & Cathy Labas
Sandy & Jane MacKay
Andy & Sherry McGrogan

Organizations

--
Ian & Phyllis McLaughlin
Bill & Marilyn Milroy
David & Jean Nitchke
Lloyd & Audrey Olsen
Todd & Darlene O'Reilly
Les & Louise Pearson
Ted & Donna Rodych
Brian & Gwen Rothwell
Murray & Margaret Sihvon
Jerry & Diane Smith
Shann P. Snedden
Daniel & Barbara Thompson
Linda Weisbeck
Jeff & Miriam (Snookie)
Welling
Elaine Wiedemann
Perry & Lois Yanke
Harry & Eleanor Zeller
--

Hargrave Ranching Co. Inc.
--
William P. Taylor Professional Corporation
--
Criterion Catalysts & Technologies Canada Inc.
--
Murray Cattle Co.
--
Dr. Mark Lewall Professional Corporation
--
Savanna Energy Services Corp
--

2015 LEGACY CLUB

Join our 2015
Legacy Club
Today

Create and build YOUR community legacy.
Prepare our Community for TOMORROW,
by leaving a gift that lasts FOREVER

The Legacy Club runs each year and is simple, unique and lasting. A Legacy Club membership can commence with as little as \$500 received by December 31st 2015. All donations received before December 31st 2015 (over \$25) will be provided with a receipt for an official charitable tax donation.



COMMUNITY KNOWLEDGE CENTRE

Community Foundation of Southeastern Alberta



Visit Southeastern Alberta's **Community Knowledge Centre** to explore your community and connect with programs and projects that excite you. Explore innovative and effective solutions that charitable organizations are undertaking to address issues raised in *Medicine Hat's Vital Signs*® report. Learn how charitable organizations are helping to make **YOUR** community the perfect place to live.

Discover – Search for organizations by the regions, people or Vital Signs issue areas that you are passionate about.

Connect – Read Stories, watch videos and connect with the people and organizations who understand where the gaps are and work hard to fill them.

Give – Donate directly from a CKC profile page, or contact the Community Foundation for assistance with how to make your money last forever.

Visit the CKC
CKC.CFSEA.CA



Random Act Of Kindness Day®

Celebrated over **26,000** acts of kindness in the first 2 years

Vital People

Jamie Evans

Medicine Hat Women's Shelter Society. Jamie serves as the Public Education and Awareness Worker at MHWSS, in a role that requires her to wear many hats. She speaks to school children about youth and family violence, makes presentations to service clubs about how to become involved in the movement. Jamie brings awareness to the issue of family violence and informing the community and public at large about how family violence impacts not just the families, but the community as a whole. "Jamie demonstrates strong passion and commitment to the movement to end family violence in our community. She is a passionate public speaker about the cause and continues to champion for the women and children we serve. Jamie works very hard to create better lives for women and children who have experienced and have been impacted by family violence and I know that she will be a future leader in the social profit sector" says Natasha Carvalho, Executive Director at the MHWSS.

Christa MacDonald

REDI Enterprises. Christa is a Disability Services Worker II who contributes to both the Outreach and Residential teams at REDI. Christa is a specialized employee who learns, contributes, and excels through placement in most every residence and complex team situation. Christa's passion for working with clients presenting complex behaviours also guided her as a founding team member of REDI's contribution to PDD's recent initiative to develop a transitional facility and program to serve Southern Alberta's community and residential-based Complex Needs Team. "Christa adds professionalism and quality care to anything she touches" said Doug Schwartz, HR Manager at REDI.

THE COMMUNITY FOUNDATION AS AN ORCHARD

By Norma Cameron

When you first see the orchard you notice the strong fence and large, sturdy gates that open onto a perfectly maintained garden. Just inside the gate is a sign featuring the community foundation's name and the year it was established. As you step further into the orchard, you see rows of apple trees of all different ages and sizes. The larger, older ones are heavy with fruit, and yet on closer scrutiny, even the younger, smaller trees have some fruit ready for picking... after all, it is almost harvest time. When you walk closer to the first row of trees, you notice that around each trunk hangs a beautiful plaque with a name inscribed on the front; familiar family names, names of local charities and other plaques that are simply inscribed with words like health, youth, environment, sport and arts. And if you turn the plaque over you can read the story of the person who planted this tree and why they did so. Upon closer inspection of the base of a particularly large tree, you notice an intricate web of watering hoses and as you follow its trunk up toward the clear blue sky, you realize this is a strong, healthy, perfectly groomed tree that appears quite proud of itself. All in all this is a well maintained, happy orchard.

Every year at harvest time, the apples are gathered and distributed to those who really need them in the community. Keeping a close watch on the community to determine those most worthy of the apples is part of the community foundation gardeners' work. Most of the trees have been planted as a result of gifts from families, organizations or individuals and most don't want their tree to ever be cut down, but want the annual harvest to be distributed throughout their community. Others have told the gardeners that if and when there is an immediate or urgent need for wood in the community – perhaps to build a shelter or provide fuel for warmth – then they have permission to cut down the tree. And when this happens, the number, size and condition of the exposed rings of the tree reveals its own story about the age and health of the tree. Some years it's obvious that there was more growth than others, but even when the climate wasn't supportive, with the gardeners' help the tree still survived.

In a far corner of the orchard stands the nursery. These trees have been planted by those who wish to have the gardeners care for them during those all-important early years. And, if and when these individuals believe their own family is ready to take care of their tree and distribute the annual harvest on their own; the trees are transplanted to the family's private orchard.

Over time, the gardeners change as do those who benefit from the annual harvest. And, the children and grandchildren of those who first planted some of the trees years ago sometimes visit the orchard. They usually spend time with the gardeners and bring gifts of fertilizer to maintain the health of their family's tree. During these visits, many turn those plaques over and read that familiar story once again. And, it's not unusual during these visits, to witness trees receiving heartfelt hugs.

Why not consider planting your own tree? Whose name would appear on your plaque? What story would you tell? Just imagine being able to be part of the happiness that accompanies those annual harvests. This is the type of philanthropy that will help people in your community for as long as you want to and something your children and their children can continue to enjoy and support well into the future.

It all starts with you and a tree.